



11507 BIG TRAIL CV
AUSTIN, TX 78759
(512) 779-7308
ROSS@ROSSABEL.COM

EDUCATION

Univ. of Texas - BFA in Design

- University Honors
- National Dean's List

EXPERIENCE



PORTFOLIO: [HTTP://WWW.ROSSABEL.COM](http://www.rossabel.com)

LINKEDIN: [HTTP://WWW.LINKEDIN.COM/IN/ROSSABEL](http://www.linkedin.com/in/rossabel)

PayPal

Visual/Production Design

4/2008 - 11/2012

- UX Design- mobile, tablet, point-of-sale, & web: storyboarding/thought-leadership
- CMS development (design and HTML/CSS)
- Wireframes and visual mockups for pages/interfaces
- Image production: GIT management, optimization and standards



Self-employed

Visual/Web Design

6/2001 - Present

- Complete contracting of visual design for the web and print
- Implementation of sites to the web with CMS
- Marketing business to potential customers



Thunder Data

Visual/Web Design

6/2007 - 4/2008

- Create visual design mockups for clients, slicing and coding sites, contact forms
- Correspond with clients on revisions and site progress, creating fresh graphic updates
- Designing Flash banners and dynamic xml applications



Powell Landscape Architecture

Design/Photography

1/2007 - 5/2007

- Visual design and photography for print and web
- Website maintenance and updates
- Render properties with designs/plants implemented
- Landscape design



More Experience



Skills and Proficiencies:

- Mac OS/Windows/Unix
- Software: Adobe CS (Photoshop, Flash, InDesign, Illustrator, Premiere), Axure
- Languages: html, xhtml, javascript, css, actionscript, light php
- Experience in GIT, SVN environments, hardware/network systems



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League of Women Voters

Visual/Web Design

5/2005 - 1/2007

- Web and print design: Logos, graphics, photography, web updates
- Redesigned league website with an upbeat, creative appeal
- Revitalized old publication covers with sleek typography



Steven Hughes Design

Visual/Web Design

5/2006 - 8/2006

- Visual Design for print charity pamphlets
- Designing multiple web layouts for clients
- Implementation and coding of designs with CMS systems
- Billboard print designs for use across country



International Studies Abroad

Visual Design

5/2005 - 8/2005

- Designed 2006 Learning Programs International catalog
- Various eye-catching magazine print advertisements
- T-shirts for students returning from abroad and high school posters



Bob Bullock History Museum

Visual Design

5/2004 - 9/2004

- Designed labels for museum exhibits
- Posters for IMAX films and events (including design, print, lamination, trimming)
- Various signage for museum such as door labels, meetings, events



Armendariz Design

Visual/Web Design

5/2004 - 8/2004

- Crafted visual design comps for web layouts
- Exported and implemented designs into web format
- Coding HTML/CSS templates

